

## **Rami Kadi's Spring Summer 2023 Capsule Ready-To-Wear Collection: Première**

Jumpsuits, ready-made dresses, abayas, and two-piece sets: Maison Rami Kadi is marking its entrance to 2023 with new additions to its line of masterpieces.

The couture house most famous for its inventive material and high finish is bringing its signature craftsmanship to the world of ready-to-wear fashion this December. Its Spring/Summer 2023 Ready-to-Wear Capsule Collection, entitled "Première," features 22 pieces that include dresses, abayas, and jumpsuits in addition to a single complete set.

Maintaining the Maison's renowned usage of outspoken colors, Première gleams with a lavish array of tango red, directoire blue, emerald green, silver pink, and carmine pink, all in addition to the timeless black.

Rami Kadi has long been linked with couture fashion and intricate hand-made designs; equally prevalent, however, is his adamantly innovative spirit that saw him not shying away from the virtual world of digital fashion.

"Everyone who knows me knows my love for the art of petites mains," says Rami Kadi. "It's where I started. It's where our identity grew from a small passionate design house to an internationally recognized Maison de couture." The Maison had celebrated its 10-year anniversary last year, having become a prominent name across major fashion scenes, particularly Paris Fashion Week and, more recently, the Cannes and Venice Film Festivals.

"But growth is in our DNA. We will always invent, and we will always grow. As you can imagine, one concept we have been flirting with is launching our ready-to-wear line, especially due to our clientele's popular demand. To me, ready-to-wear is exciting. It's daring, it's demanding, and it opens up a white canvas for new creations."

Maison Rami Kadi will debut its first ready-to-wear collection during a pop-up event that will be taking place from December 7 until December 10, 2022. The Maison chose a venue located at the heart of Beirut to transform into a thematic experience that immerses attendees into the mood of the collection as they try on the latest pieces.

“Of course, we will be holding the launch event in Beirut. Where else would we do it? This city is the origin of our brand, and we will never take this for granted.”

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